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# **CHIEF EXECUTIVE OFFICER'S REPORT**

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*REVIEW OF THE 4<sup>TH</sup> QUARTER, FY 2013-2014*

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## A REVIEW OF THE LIBRARY'S FINANCES

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For the twelve month period ending 6/30/2013, the Hartford Public Library expended and encumbered a total of \$9,061,021 which represents 96% of the total budget of \$10,645,244. The Library has also collected 99.9% of revenue owed from the City of Hartford and 79.9% of revenue for the Special Funds Account. NOTE: These are the unaudited figures for Fiscal Year 2013 and are prior to end of year reclassifications and transfers.

	<b>Revised Budget</b>	<b>YTD Revenue</b>	<b>YTD Expense</b>	<b>Encumbrance</b>	<b>Available Budget</b>	<b>PCT Used</b>
<b>2012 (Operating Funds)</b>	8,215,000.00	8,210,759.00	8,223,481.96	0.00	(12,722.96)	100.2%
<b>2014 (Special Funds)</b>	2,430,244.00	1,729,091.13	1,319,737.65	57,801.74	409,353.48	76.3%
<b>Total</b>	<b>10,645,244.00</b>	<b>9,939,850.13</b>	<b>9,543,219.61</b>	<b>57,801.74</b>	<b>396,630.52</b>	<b>96.0%</b>

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## LIBRARY AND PUBLIC SERVICES

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### Public Services

We are continuing our endeavor to strengthen customer service delivery and support at all locations. Recognizing that training is a critical component of developing staff confidence and competency when answering questions, we are planning system wide resource training for our online databases, starting with U.S. Census data retrieval; an outreach specialist from the Bureau will be conducting the training next quarter. We have started to identify staff interests and skills so we can offer interested individuals the opportunity to participate in activities outside the scope of their traditional assignments such as library committees and programming. By assessing how staff is scheduled at the downtown service desk, we plan to free up blocks of time so staff can focus on off-desk assignments for longer periods of time.

We have engaged staff at branches as well as downtown to participate in planning the new Library on Wheels service. We have begun to identify locations throughout the city, and will develop a schedule for service and purchase materials in multiple formats in response to interests and requests. Branch managers are contacting senior centers and assisted living facilities in their neighborhoods; youth services will identify day care centers and organizations that currently are not being visited by library staff, such as the Brighter Futures centers.

### *Albany*

Albany Branch remains busy with an increase in both adult and youth activity as staff strengthens existing partnerships and focuses on forming new ones. This support has resulted in increased programming, community meeting attendance and more use of the community room space.

Increased youth programming invites and attracts more children to the branch. We have been successful in incorporating new crafts and programming ideas for our young customer base. We have utilized the multi-purpose community room during the hours of normal library operations solely for the purpose of program delivery for our younger customers. As we approach the summer months we have a heavy schedule of programming planned that is geared toward children utilizing the summer lunch program as a base for some of the participants.

Adult patrons continue to utilize the library more effectively as they become familiar with the many services that the Library provides. We introduced citizenship classes on Saturday mornings, which continue to grow as the community becomes more aware of them. There is a rise in the number of Adult Summer Reading Program participants, and increases in computer usage, circulation transactions and branch attendance. We have partnered with the University of Hartford to host family financial aid forums that are scheduled through the fall and have additional partnership programming planned with the University.

The branch continues to be active in community decision making and is represented on all neighborhood agency boards. Staff continues to attract neighborhood and civic organizations to engage in more library initiatives.

### *Barbour*

Branch staff works together to create a welcoming environment for library patrons. Children and adults crowd the door before opening to ensure being first to use one of the personal computers, return DVDs and find new ones, use the copier, and, of course, circulate reading material.

The youth services program, "I can't Keep My Own Secrets," encouraged teens and pre-teens to read ten six-word memoirs and then create their own. These biographical sayings were then turned into buttons for the entire world to see. The result was a diverse group of individuals expressing their uniqueness in the form of eye-catching buttons.

Family movie night draws a wide range of viewers, from young children to adults. Popcorn and neighborhood bonding brings the people back for more each month. At the end of June, children alone and in family groups enjoyed the free lunches provided at the branch. They come early and stay to read and be read to, play games and use the computers.

Alphonso McGriff III leads neighborhood residents in conversations about current events in Hartford and the world, American history and politics, race matters, and religion. These topics, though controversial, help to raise awareness and encourage younger and older people to join in this mind-expanding experience. Many of these Northeast residents feel unheard and under-valued in Hartford at the present. Community conversations attracted 50 people this quarter.

### *Blue Hills*

Blue Hills staff has been consistently working on updating and improving the collection to meet the needs of the neighborhood. We have an excellent collection of urban fiction and DVDs which are the highest demand items along with a balanced selection of adult, YA fiction and children's fiction. We plan to work on the last segment, non-fiction, once the children are back in school.

There was a big celebration at Blue Hills for National Caribbean-American Heritage Month. We provided Caribbean food and music and the children served each adult who

visited the library. People joined together and discussed their diverse backgrounds and shared memories. It was a very enjoyable day for everyone.

The Library's Community involvement is very important to the neighborhood. We are members of the Blue Hills NRZ and the Christian Activity Council's Safety Task Force and Neighborhood Alliance. An increased police presence in the neighborhood has helped ease concern after a series of shooting incidents near the library.

Blue Hills is doing well, our circulation is usually high despite being closed on Saturdays, we have a very nice friendly atmosphere, which is often commented on, and the staff works really well as a team.

### *Camp Field*

Adult Programming included both regularly scheduled programs, such as basic one-on-one computer instruction in Spanish and English, as well as annual programs, such as National Poetry Month, Snapshot Day, and the Adult Summer Reading Program.

Individual computer instruction emphasizes job searching and online applications, updating resumes, and navigating the internet. National Poetry Month was celebrated with displays of poems, poetry books, and two programs. On Snapshot Day, April 16, staff gathered statistics, customers completed surveys, and several patrons gave us permission to photograph them using the library.

The Camp Field Branch continues to maintain its long-established partnerships with South End Neighborhood Revitalization Zone (SE NRZ), Maple Avenue Revitalization Group (MARG) NRZ, Hartford Public Schools (Dwight & Bellizzi School of Asian Studies, Naylor) and CRT Douglas Street. These meetings offer a means to share information about the library as well as provide an opportunity to plan and participate in community events like the neighborhood cleanup held each spring. The Library was invited to speak at a parent meeting (Second Cup of Coffee) at Naylor School to talk about the Summer Reading Program, including how to register and track reading. New partnerships include Hartford Area Rallies Together (HART), which hosted its Walkers & Talkers Parent Education Program at the Branch on Wednesdays during April 24 through May 15. The Hartford Wildcats Football & Cheerleading team scheduled an information and registration on June 15, and the branch served as a distribution point for applications

and provided a meeting place for the coordinators of Covenant to Care for Children's youth summer employment program.

### *Dwight*

During the 4th Quarter the Dwight Branch library continued offering by appointment only personal computer classes for beginners. Our customers have been introduced to the Mavis Beacon typing program and are encouraged to come on their own time to practice and familiarize themselves with the computer.

English classes for Parkville residents are ongoing. The classes are scheduled to conclude at the end of July, and will resume during the fall 2013.

The branch also participated in Snap Shot Day this spring. On the day of the event, April 16, staff took pictures of people and activities at the library in order to show the impact that libraries across the state have in their communities. A total of 47 adults and 32 children participated in this event.

In community news, the Parkville School will be closed during the summer time due to construction of a new parking lot that is expected to be completed before the start of school in August. The Dwight Branch will have some parking spots designated for use by customers and staff.

### *Goodwin*

Several programs were held at the branch this quarter. The staff took pictures, asked customers to fill out surveys, and kept a record of the impact the branch was making in the community on Snapshot Day on April 16. Multiple story times for youth celebrating spring and a showing of the movie, *The Lorax*, was offered for National Poetry Month. In May, all the neighborhood learning centers visited the branch. Connecticut Women's Education and Legal Fund provided information about their organization and referrals to our customers.

The monthly book discussion collaboration continues with Avery Heights, and book displays at the front of the branch entice customers to take home titles that they might otherwise overlook. We have displayed poetry, gardening, and other topics to

encourage reading and we held an open house to promote the adult summer reading initiative, Groundbreaking Reads. Staff has made steady progress on the inventory of all non-fiction titles with the wireless device as part of the ongoing maintenance of the branch's collections.

*Mark Twain*

Overall attendance at the branch spiked during the 4<sup>th</sup> quarter, with a significant increase of both adult and youth customers on Saturdays. We coordinated Snap Shot Day for all branches. The customers were eager to participate and have photos taken. This was a great opportunity to get customer input on how we can improve and enhance services that we provide. The United Way hosted a community conversation to provide life-long residents and new arrivals with an opportunity to discuss the Asylum Hill neighborhood and ways to improve quality of life.

The partnership with the three High school academies continues to strengthen. Several teachers and administrators are planning programs for the upcoming school year in Hartford Public Library.

Youth services staff served as an affiliate for teen virtual STEAM camp and Maker camp on Google.com. Youth were exposed to more open learning opportunities by creating Art Carts and STEAM projects that combined technology with reading and writing projects. Two unique programs featured were paper electronics and recycled fashion. Staff members from the Wadsworth Antheneum did a presentation which highlighted services and programs for adults. This partnership was successful and will continue during through the summer.

The South Marshall Street Block party was a huge success. They were many partners present and a variety of activities for the residents.

At the request of The Asylum Hill welcome committee we are hosting a community driving class for immigrants. This class will teach students basic vocabulary words and road sign recognition associated with driving.

We provided outreach service to Chelsea Place Care Center; this relationship has been very successful. We are in the process of planning more partnerships as the community is educated on the many services that we provide as an organization.

### *Park*

The branch manager participates in the Ad Hoc Committee for welcoming immigrants and refugees to America. Members discuss ways that community resources can come together to service the newcomers. Ongoing work with immigrant populations reaches people through different events and media.

English as a Second Language (ESOL) basic conversation classes appeal to Spanish-speaking people from various countries and Puerto Rico who come together to learn to speak English more fluently. The Community Film Project begun in 2012 will be completed soon. This is a collaboration with Billings Forge.

A great multi-generational project resulted from a knitting class at Park. The women in the group decided to share their gifts by providing knitted or crocheted dishtowels to each patron who applies for a new library card. What a wonderful way to share, encourage, and promote the library as a place like no other.

The youth librarian continues to welcome families and children to the Park Branch for homework assistance, literacy activities and games, as well as cultural awareness programs. Sometimes the children speak English while the parents are apprehensive about speaking the language. The families find comfort in knowing that some of the staff at Park Branch speaks Spanish fluently and can help them with myriad issues.

### *Ropkins*

Ropkins is very popular with DVD aficionados. Staff hears that the branch has a great selection and the new releases the neighborhood wants. The branch hosts meetings of community groups such as the Greater Hartford Progressive Democratic Women's Club, the Hartford Mass Incarceration Community Action Team and One Woman...Many Faces women's support group.



The Branch Manager coaches chess sessions for beginning youth and adult players. Participants become skilled at a game of strategy that is fun, may increase their long-term planning skills, and enhance their creativity and critical thinking skills. Hopefully, other branches will develop teams and prepare them for a local tournament that is in the planning stages.

The assistant youth librarian knows how to network. She connects with every daycare, youth programmer, and neighborhood organization that serves the Clay/Arsenal neighborhood. She has the summer activities planned, with outside groups scheduled to attend. Her preparation ensures that paid performers enjoy enthusiastic, excited audiences at the branch.

## **Readers Services**

### *Collections*

This fiscal year library staff throughout the system withdrew almost as many items as new titles that were acquired, continuing the focus on balanced collection management. This ongoing evaluation allows us to provide a more current and relevant collection to our customers. Staff has been assessing the value and use of the print reference collection downtown and expects to finish the project next quarter. We are also considering additional online and digital products for print and media as vendors develop and enhance the next generation of e-resources.

The 4<sup>th</sup> quarter marks the end of the fiscal year when the annual data cleanup of expired records results in a shift in the number of registered borrowers in each age category. Overall, there was a slight increase; adult registration up (+9%) and youth declined (-8%). This year many of the outdated records belonged in the teen category, so the youth numbers are lower than last year. Approximately 85% of our registered borrowers are Hartford residents.

Youth checked out more books this fiscal year than last, registering a healthy (+17%) increase that outpaced media, which also increased (+12%).

DVDs are still the item of choice for both adults and youth, but adult media, including CDs and audio books, accounts for 39% of total adult circulation; this year increases were registered both downtown and at branches. Adults are still checking out books, but the numbers follow the trend we've seen over the past two years of a slight decline each quarter. We are purchasing fewer copies of best sellers, since some collection money has been diverted to e-resources, but the most important consideration is to have relevant materials for our customers, which requires ongoing evaluation at all locations. An interesting note is that adult patrons checked out more (+10%) non-fiction than fiction in print this year, and the reverse is true with e-books. E-resources activity is continuing to show a steady increase; our *Overdrive* e-book service has the highest number of registered individual users, followed by *Recorded Books* audio books; people are still interested in what authors have written, but in a different format. Digital magazines show the most interest and highest activity. More promotion is planned over the next few months.

The Library continues to record a very high use of materials inside our buildings, as customers view us as a safe and comfortable place to visit to read books and magazines.

### **Youth and Family Services**

A considerable part of the 4th quarter was spent in preparation for the second summer learning season since there were several major changes this year.

The State Library paid for every Connecticut library to receive the Evanced Summer Reading module, a web-based software package for online registration and logging for summer reading programs, which required customization to reflect our programs and placement on our web page. Registration was greatly enhanced by this process.

The youth services director established a collaboration with the Hartford Public Schools (HPS) to support the Library summer reading, in a program called "The Learning Continuum." The idea is that, with the schools' support, students would move automatically into the HPL Summer Reading Programs (SRP), so the ball is never dropped on learning. With support of Eduardo Genao, Assistant Superintendent for Early Literacy and Parent Engagement, along with Director of Early Literacy and Parent

Engagement Dolores Cole. The software will track reading by school, and HPS will share aggregate data to see if the schools with the highest/lowest summer reading levels will have those results reflected in September reading test scores. HPL will provide complete summer reading reports to the schools for the Governor's Summer Reading Challenge. Through the efforts of HPS staff and the HPL youth staff, over 1,600 students were registered by June 1 and over 2,000 students by June 30. A few schools registered 100% of students, while some registered none. This is only the first year of the collaboration, and it will only continue to grow and improve.

The Library introduced two new summer reading programs in addition to the established Parent/Child, Youth, and Teen Programs. The Child Care SRP, funded by the Hartford Foundation for Public Giving with a \$52,000 grant for two years, provides summer reading services for family and home child care groups, both licensed and unlicensed. HPL hired Rajranie Busgith, an instructor at the Capital Community College early learning lab school, to run the program. The Summer Support SRP, funded jointly by the Hartford Foundation and the City of Hartford, provides summer reading services to community organizations that run summer learning programs. HPL hired Emily Hayden to run this program, providing programs and training to local summer providers.

The Youth Department also collaborated with the Regional School Choice Office to provide required reading books to students who attend school outside of Hartford so they could complete their summer reading assignments. In addition, all branches created leveled reading sections for all children, in both Hartford and Choice schools, so they could choose books at the levels assigned for summer reading.

The Summer Reading Program received funding from the Graustein Foundation, NewAlliance Foundation, Hartford Foundation for Public Giving, the City of Hartford, the Lincoln Foundation, the XL Foundation, and the Association for Library Service to Children, the youth division of the American Library Association. The Summer Reading Kickoff attracted approximately 900 people on a hot, sunny day. All branches have a full slate of exciting programs that will stimulate summer learning.

Several youth staff participated in a multiple day Triple P: Positive Parenting Program training. This training will allow the library to present information on parenting methods

in a risk-free, information-rich session. Youth staff also has invested considerable efforts into developing programs that match Common Core has been aided by the HPS office of Early Literacy and Parent Engagement.

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## ADULT LEARNERS

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Enrolled a total of 653 students through quarter seven of the USCIS Citizenship Education grant, which is well beyond the two-year goal. We have exceeded our two-year goals related to naturalization outcomes.

Successfully piloted an online course Citizenship on the Go (COG), designed to support students preparing for their naturalization interview and civics test. The course was developed in-house and is a first of its kind to be produced by a Library. The program was developed utilizing a Moodle platform and is fully embedded into our Citizenship Website at <http://www.hplct.org/library-services/immigration-citizenship>

To offer experiential learning opportunities to students enrolled in the Library's EL/Civics classes, several field trips were coordinated, including, the *9/11 Memorial* and *The National Museum of the American Indian* in NYC, the *Freedom Trail* in Boston and the *Prudence Crandall Museum* in Canterbury.

On April 11, in collaboration with USCIS, Connecticut Humanities, and Hartford Public Schools, the Library hosted a very successful Naturalization Ceremony. Walter Dean Myers, *The New York Times* bestselling children's author, served as the keynote. Afterwards, Myers remained to discuss his book *We Are America, A Tribute from the Heart* at an event attended by 100 plus high school ELL students. Last year, Myers was named the National Ambassador for Young People's Literature by the Library of Congress, and is the first African American in this post. Myers' message for the country is *Reading is Not an Option!*

In acknowledgment of World Refugee Day – June 20 – a panel of refugee youth shared the challenges and highpoints of settling in Hartford. The session followed with a reception honoring Andy Hart's photographic exhibit celebrating Hartford's immigrant and refugee communities.

In collaboration with AHNA another very successful neighborhood Welcoming Event designed to build relationships between long standing residents and recent immigrant arrivals was coordinated this quarter, drawing over 100 participants and representing over a dozen nationalities. A significant outcome from the event was a decision by AHNA to establish a Welcoming sub-committee – a first of its kind - to facilitate the transition and integration of new arrivals into the neighborhood. Led by Nancy Caddigan and Jennifer Cassidy, membership is composed of emergent immigrant leaders and long standing residents.

Homa Naficy was honored as a White House Champion of Change: Museums & Libraries. Naficy was one of twelve people from museums and libraries across the nation recognized for “offering powerful learning experiences and services for hard-to-reach populations.”

At a session in this year’s annual American Library Association conference in Chicago, Naficy was invited to share a few words about HPL’s Citizenship program. The session was presented jointly by USCIS and the Institute of Museum and Library Services and highlighted USCIS’s the official partnership between IMLS and USCIS.

We are pleased to announce that June 1 Greg Lanza, former Citizenship Instructor for the project and content developer and producer of the USCIS Citizenship on the Go (CoG) online course, was appointed to a full time position with Hartford Public Library as Education Coordinator.

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## **CULTURAL AFFAIRS AND PUBLIC PROGRAMMING**

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For the 4<sup>th</sup> quarter, the Cultural Affairs and Public Programming Department (CAPP) produced 25 programs and/or exhibitions, garnering an attendance of well over 5,000 people. Programs included a Capital Community College Hartford heritage exhibition and gallery discussion done in partnership with the Hartford History Center; a “Poems and Paper” hands-on art workshop where participants created broadsides for a poem of their choice; an author talk and q & a with Zane, a New York Times bestselling author of *Addicted*, *Afterburn*, *The Heat Seekers*, the *Flava* series, and *Dear G-Spot*; a talk on the book that inspired the hit British series *Downton Abbey*; “Unleashing the Power of Age”

with Louise Loomis, for Older American Month in May; and, a very popular Hartford Symphony lunchtime concert and talk “Mozart on Main Street,” debuting a series that will continue this fall.

Exhibitions for this quarter were: “Life: A Journey Through Time – A Photographic Exhibition by Frans Lanting” that included an opening reception, with music by Hartford Symphony Orchestra's Green Quartet, and a talk by Lanting in the Center for Contemporary Culture; an ArtWalk exhibition with JoeSam, an acclaimed artist who works in series, many of which focus on multiculturalism and diversity in the United States and elsewhere; a second floor photographic exhibition and opening reception for Andy Hart's “It's A Small World After All,” celebrating Hartford's immigrant communities – past, present and future; “Study in Lace,” an exhibition in the third floor glass cases that showcased the contemporary work of approximately 30 artisans from the Hartford Artisans Weaving Center; and, “New Stories: Freedom Quilts,” an exhibition that showcased quilts made by local youth in Sistah Nandi's “The Creative You” program at the Sankofa Center in Hartford. The students worked with Ed Johnetta Miller, an internationally known quilter, on this project and the work will be up in the Hartford History Center through September. Traveling exhibits for this quarter were: “See Real Women, Really See Women,” currently up at Goodwin College; “There's a Map for That,” on display at the Litchfield Historical Society; and, “Souvenirs of Hartford,” on display in the Welcome Center at the home offices of the Greater Hartford Arts Council on Pearl Street.

With respect to room reservations made through the programming department for the 4th quarter, the library had a total of 257 room bookings generated from outside organizations and/or individuals with 125 of those being unique reservations (in many cases, we will have an organization or community group book multiple times for library spaces within a single quarter). Total amount invoiced through the room reservation process - \$2,385.

The Hartford History Center, in addition to its programs and exhibitions, handled a number of reference questions regarding the following topics: genealogy (utilizing the City and Town Clerk Archive); Edward Saxe; Nook Farm residents, in particular, the servants; Hartford women in the Civil War; Hartford war memorials; the Hartford Steam

Company; Second North District School; Frog Hollow; and the city's population (numbers) during the 1950s. Hartford Public Library Digital Catalogue Specialist Jennifer Sharp authored a magazine article on the City and Town Clerk Archive that appeared in the summer 2013 issue of Connecticut Genealogy News. The Hartford History Center produced, in collaboration with Connecticut History Online, the League of Connecticut History Organizations, Connecticut Humanities and the Connecticut State Library, the booklet "Digital Collections 101," a guide to creating sustainable digital collections that is targeted to small libraries and cultural heritage organizations throughout the state. The guide is available online and in print form. This project was funded in part by the Institute of Museum and Library Services, through the Connecticut State Library's LSTA grant program. In other publishing news, the Hartford History Center's moonlit image of Luna Park graced the summer 2013 issue of *Connecticut Explored*.

During the 4<sup>th</sup> Quarter, development of the Center for Civic Engagement (CCE) continued to progress. In June, the Library received an Urban Libraries Council Innovations Award (honorable mention) for the CCE. Significant progress was made in the 4<sup>th</sup> Quarter in launching the Community Information Hub project. On May 7 and 18 the Library offered public forums on workforce development. After some internal disruption at CT Mirror that delayed the project, stability was restored in the 4<sup>th</sup> Quarter and planning began for a fall forum and dialogue on the topic of education. In addition, planning resumed for a civic life web site.

The Latino Voter Engagement grant project was completed in the 4<sup>th</sup> Quarter. This project was part of the *Hartford Votes* initiative of the CCE. The project was very productive. 392 Hartford Latinos were registered to vote. 174 attended three candidate forums and two public programs. Three publications were produced in English and Spanish and over 4,000 copies distributed. 124 Latinos participated in a neighborhood canvass and 172 Latino high school students attended civics classes.

According to a sample survey, 44% of Hartford Latinos with whom we interacted reported an increase in their voter engagement, 54% of Latinos who were inactive voters who participated in the neighborhood canvass reported that they voted in 2012 as a result of our interaction with them, 64% of all Latinos who participated in the neighborhood canvass reported that they voted in 2012 as a result of our interaction with

them, and those we spoke with twice voted at a rate 21% higher than those we spoke with once. 2012 voter turnout among all people included in the neighborhood canvass was 9.1% higher than overall turnout in voting districts in which we canvassed, and 6.7% higher than turnout citywide. 84% of the Latinos we registered to vote actually voted in 2012. Evaluation forms completed by the students in the civics classes showed that 91% said the class helped them understand civics and 82% said they were more likely to vote or take action in their community as a result of having taken the class.

We continued implementing the IMLS project on immigrant civic engagement, particularly activities that are part of the CCE *Hartford Listens* and *Hartford Acts* initiatives. A very successful community event was held on May 4, attended by a diverse mix of about 75 immigrants and others from the receiving community. As an outgrowth of the event a Welcome Committee was established and is now working to integrate immigrants into the Asylum Hill NRZ.

*HartfordInfo.org*, another CCE component, continues to receive approximately 5,000 visits per month. Among the documents added to the site recently were: *Reducing Youth Incarceration in the United States*; and *Neighborhood Assessment: Factors Impacting Student and Family Success*. Several videos of public programs were added.

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## DEVELOPMENT

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### Grants Status

**Pending** – Three grant applications with a total request of \$70,000 are pending approval. A \$35,000 grant was submitted to the Better World Books' Literacy and Education in Action Program for Hartley the Library Bear. This Family Literacy and Engagement Project will provide outreach and family engagement activities to parents/caregivers of children 0-8 and their families and will build early literacy skills as well as encourage increased at-home reading. A \$20,000 grant was submitted to the Nutmeg Foundation for programs that engage participants in creative expression and thinking, develop artistic and critical thinking skills, and help them discover their potential and productivity as they age. A \$35,000 was also submitted to the CT Dept. of Ed grant for an EL/Civics program improvement project.



**Received** - The Library received notification of ten awards totaling \$96,750 from April 1 through June 30. Travelers (\$50,000), Wells Fargo (\$10,000) and Bank of America (\$7,500) for the Teen Leaders Initiative; Lincoln Financial (\$10,000), City of Hartford (\$7,000), Hartford Foundation for Public Giving (\$7,000) and the William Casper Graustein Memorial Fund (\$750) for the 2013 Summer Reading Program; Sovereign Bank (\$1,500) for math tutoring programs; Evelyn Preston Memorial Fund (\$3,000) for summer concert series; and IBM awarded a site license for Reading Companion in the value of \$10,000.

**Individual Giving** – In the fourth quarter \$58,284.74 was raised. Total individual giving for the year (FY13) amounted to \$119,334.85.

**YouMedia** raised \$10,535 in the fourth quarter, chiefly from the live ask at OBSN. The total YouMedia giving for the year was \$23,035.00, including corporate and foundation support.

**IttyBitty City** There were no gifts to IttyBitty City in the fourth quarter. Total raised for IttyBitty City last year was \$24,113 including corporate and foundation support.

**Library on Wheels** There were no gifts to The Library on Wheels in the fourth quarter as the goal of \$150,000 was reached earlier in the year. Earlier in the fiscal year gifts of \$32,561.80 were received.

## **Events**

### ***One Big Summer Night***

Four hundred and twenty-one enthusiastic supporters of Hartford Public Library, including state and local government officials, businesses and community leaders, media, and literary aficionados, came together for the Library's dazzling annual gala, ***One Big Happy Summer Night*** at the CT Convention Center in Hartford on June 20.

The event, presented by Hartford Public Library and **Connecticut Light & Power** as the presenting sponsor, featured guest speaker **Henry Winkler**, actor, director, producer,

philanthropist, and *New York Times* best-selling author. **Duby McDowell**, political analyst and president of Duby McDowell Communications, was master of ceremonies.

Total event revenue received in the fourth quarter\*: \$161,859; Individual ticket sales: \$43,933; Sponsorships: \$82,365; Program ads: \$3,940; Individual donations: \$3,381; and Proceeds from auction and sales: \$21,515. The net profit was \$35,000. In-kind support: \$37,000. Outstanding pledges to date: \$6725.

*\*Residual revenue has come in during the first quarter of this fiscal year.*

Additionally, \$11,435 was raised for **YOUmedia**, a digital learning space that will prepare teens for the digital age.

### ***One Big Summer Night Sponsors***

Presenting: Connecticut Light & Power

Platinum: First Niagara, Travelers

Gold: Webster Bank

Champion: Arcadis/O&G, Dattco, Gengras, The Hartford

Advocate: Comcast, Fiduciary Investment Advisors, Landmark Partners, SINA & Trinity College

Friend: Anthem Blue Cross Blue Shield, Capital Workforce Partners, Connecticut Center for Advanced Technology, CWPM, Data-Mail, Hartford Municipal Employees Federal Credit Union, Imagineers Foundation Inc., Innovative Interfaces, Inc., Reference USA, Siegel, O'Connor, O'Donnell and Beck, the Hartford Public Library Board of Directors.

In-Kind: Coursey & Company, CPBN, *Hartford Business Journal*, *Hartford Magazine*, Hartford Distributors, Lisa Kempf Design, Marketing Solutions Unlimited, LLC, Pita Group

Supporters: AdamsAhern Sign Solutions, John Alves, Hoffman Auto Group, Midwest Tapes, OverDrive, Inc., QSR Steel Corp.

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## **FACILITIES**

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### **Downtown**

Construction work is under way for the opening of the new Café, and upgrading the kitchen on the second floor to be code compliant for food preparation.

Technology and furniture have been ordered for the renovation of the tech center and upgrading of the technology and the purchase of 50 new computers, increasing the total number of available computers by 10.

### **Barbour**

The Barbour branch library will be moving to another location in the same commercial strip at the request of the owners. Draft design plans have been completed for the renovation.

### **Park**

The Park branch library has had the carpeting replaced (thanks to Landmark Partners) and the entire library has been freshly painted, façade work on the exterior is scheduled to begin in the fall.

### **West Middle**

Preliminary designs for the Mark Twain branch are being developed at the West Middle School site, and project meetings have been taking place.

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## **SAFETY AND SECURITY**

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The Library had twenty-one (22) reportable incidents in the fourth quarter of the fiscal year. Seventeen (17) reports were filed at the Downtown facility: seven (7) reports of disruptive behavior, two (2) poor hygiene reports, one (1) public indecency, one (1) medical, one (1) intoxication, one (1) trip over wires, one (1) protective order, one (1) lost cell phone, one (1) theft, and one (1) sleeping customer. The Hartford Police assisted

with three incidents.

Five (5) reports were filed by branches:

Park – (4) Separate reports of the same incident of a female customer not happy with branch staff.

Ropkins – (1) Teen reported a noise in the homework club area.

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## STAFF NOTES

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### New Hires

**Charles Barberi**, Security Guard and Shift Supervisor, is currently assigned to the Downtown branch. Charles is a seasoned officer, having worked in corrections for the State of Connecticut for many years.

**Veronica Gonzalez-Marquez**, Library Assistant, is currently assigned to the Goodwin Branch. She previously worked as an independent contractor for The American Place.

**Gregory Lanza**, Education Coordinator, is responsible for the coordination, implementation and evaluation of instructional activities and customer service.

**Rafael Pinchardo**, Immigration Service Manager, is responsible for the development and implementation of immigration services. He will assist the Chief Adult Learning Officer in the process obtaining accreditation for Hartford Public Library as Board of Immigration Appeals' (BIA) recognized and accredited nonprofit.

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## FOURTH QUARTER MEDIA REPORT

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### April 1 –June 30, 2013

#### April 2013

##### Headline

The Hartford Public Library's Baby Grand Jazz Series every Sunday afternoon

Calendar of Events

Votan pop supervisión de derechos de los inmigrantes

VIJAY IYER HEADLINES YALE JAZZ FEST

##### Publication

Connecticut Patch Blogs (CT)

JOURNAL INQUIRER

EL SOL NEWS

HARTFORD COURANT

MUSIC	HARTFORD COURANT
Baby Grand Jazz	CTnow.com (Hartford,CT)
READER SUBMITTED: College Hosts Discussion On Immigration & Hartford	Hartford (CT) Courant
Baby Grand Jazz	HARTFORD COURANT
Library wins LibraryAware Award	Hartford (CT) Business Journal
Coventry Sculptor David Hayes Dies	CTnow.com (Hartford,CT)
HSO, Hartford Library Present Unique Art Exhibit With Music	Hartford (CT) Courant
In Hartford Ceremony, 31 Immigrants Become U.S. Citizens	Hartford (CT) Courant
HSO, Hartford Library Present Unique Art Exhibit With Music	TMCnet.com (Norwalk, CT)
In Hartford Ceremony, 31 Immigrants Become U.S. Citizens	CTnow.com (Hartford,CT)
In Hartford Ceremony, 31 Immigrants Become U.S. Citizens	Hartford (CT) Courant
HSO, Hartford Library Present Unique Art Exhibit With Music	Hartford (CT) Courant
Coventry Sculptor David Hayes Dies	Hartford (CT) Courant
Baby Grand Jazz	HARTFORD COURANT
Calendar of Events	HARTFORD COURANT
AMERICAN - AND PROUD OF IT	HARTFORD COURANT
Sculptor David Hayes Dies	HARTFORD COURANT
'LIFE: A JOURNEY THROUGH TIME'	HARTFORD COURANT
New York Saxophonist Daniel Bennett	Hartford (CT) Courant
Baby Grand Jazz: Emery A. Smith	Hartford (CT) Courant
Baby Grand Jazz: Larry Willis	Hartford (CT) Courant
Baby Grand Jazz: Daniel Bennett	Hartford (CT) Courant
One Book, One Town program turns a new page	SUNDAY REPUBLICAN
Connecticut Center For The Book Returns	HARTFORD COURANT
Grant For Hartford Artists	HARTFORD COURANT
Calendar of Events	HARTFORD COURANT
Author To Appear At Local Library	HARTFORD COURANT
Connecticut Humanities Awards Grant To PGN Library	HARTFORD COURANT
South African Trumpeter Hugh Masekela At Wesleyan	Hartford (CT) Courant
Connecticut Center For The Book Returns	Hartford (CT) Courant
LETTER: Week Honors Libraries' Place At Center Of Community	Hartford (CT) Courant
Regresan Conciertos "Baby Grand Jazz " en Hartford Public Library	Identidad Latina (Hartford,CT) (SPL)
South African Trumpeter Hugh Masekela At Wesleyan	CTnow.com (Hartford,CT)
Coming Attractions	VALLEY PRESS
South African Trumpeter Hugh Masekela At	CTnow.com (Hartford,CT)

Wesleyan	
South African Trumpeter Hugh Masekela At Wesleyan	Hartford (CT) Courant
HUGH MASEKELA TO PLAY AT WESLYAN	HARTFORD COURANT
'SHAKE-SCENE' IN FARMINGTON	HARTFORD COURANT
Calendar of Events	HARTFORD COURANT
Community Dialogue: The Skills G...	CBS Connecticut (Hartford,CT)
HARTFORD	HARTFORD COURANT
Community Information Hub Launches For Greater Hartford Residents - Connect	Hartford Courant Blogs (CT)
'The Animal Sculptures Of Elbert Weinberg' At Real Art Ways	Hartford (CT) Courant
'Animal Sculptures Of Elbert Weinberg' At Real Art Ways	Hartford (CT) Courant
ELBERT WEINBERG'S WORK FOR SALE	HARTFORD COURANT
Baby Grand Jazz	HARTFORD COURANT
Baby Grand Jazz	ADVOCATE
Baby Grand Jazz	CONNECTICUT POST
Baby Grand Jazz	NEWS-TIMES
Seventh annual Samba Fest to be held at Hartford Riverfront May 4	WEST HARTFORD NEWS
<b>May 2013</b>	
<b><u>Headline</u></b>	<b><u>Publication</u></b>
Best of Hartford 2013	HARTFORD MAGAZINE
A world of art	AVON LIFE
Mike Casey - Saxophonist	CBS Connecticut (Hartford,CT)
LIFE: A Journey Through Time - A Photographic Exhibition by Frans Lanting	Hartford (CT) Courant
LIFE: A Journey Through Time - A Photographic Exhibition by Frans Lanting	Hartford (CT) Courant
Chick Corea To Perform At Madison Church; Trumpeter Jeremy Pelt In New Haven	CTnow.com (Hartford,CT)
Chick Corea To Perform At Madison Church; Trumpeter Jeremy Pelt In New Haven	Hartford (CT) Courant
A Stitch in Time	HARTFORD BUSINESS JOURNAL
LIFE: A Journey Through Time - A Photographic Exhibition by Frans Lanting	Hartford (CT) Courant
Class of 2013: Brunilda Ferraj, Future Social Worker	Uconn Advance (Univ Of CT) (www)
Class of 2013: Brunilda Ferraj, Future Social Worker	University of Connecticut School of Social Work
LIFE: A Journey Through Time - A Photographic Exhibition by Frans Lanting	Hartford (CT) Courant
Lacemaking Exhibit At Hartford History Center	Hartford Courant Blogs (CT)
'Study in Lace'	JOURNAL INQUIRER
Library Talk In Hartford On Jobs In Demand	Hartford (CT) Courant

Chick Corea To Perform At Madison Church; Trumpeter Jeremy Pelt In New Haven	Hartford (CT) Courant
LIFE: A Journey Through Time - A Photographic Exhibition by Frans Lanting	Hartford (CT) Courant
Information Session For How To Get Job Training In Hartford, A Call For 'Cultural Competence' In Schools	Hartford Courant Blogs (CT) Hartford (CT) Courant
Placement Firm To Recruit For Jobs	HARTFORD COURANT
LIFE: A Journey Through Time - A Photographic Exhibition by Frans Lanting	Hartford (CT) Courant
Parents Seek 'Cultural Competence'	HARTFORD COURANT
LIFE: A Journey Through Time - A Photographic Exhibition by Frans Lanting	Hartford (CT) Courant
Class of 2013: Brunilda Ferraj, Future Social Worker	Uconn Advance (Univ Of CT) (www)
ART SMART	HARTFORD COURANT
'Malcolm X Day' Set For Saturday At Hartford Public Library	Hartford (CT) Courant
Take Two Jazz Duo to perform Cole Porter tribute	The Bristol (CT) Press
'Malcolm X Day' Set For Saturday At Library	HARTFORD COURANT
DUO HONORS PEGGY LEE, COLE PORTER	HARTFORD COURANT
Take Two Jazz Duo to perform Cole Porter tribute	BRISTOL PRESS
Take Two Jazz Duo to perform Cole Porter tribute	NEW BRITAIN HERALD
Photo Exhibit Imagines A Celebrity Life For Sputnik 2 Space Dog	Hartford (CT) Courant
Imagining Celebrity Life For Sputnik 2 Space Dog	HARTFORD COURANT
The Workforce Middle Skills Gap	Westport (CT) News
Calling 'Downton Abbey' fans	JI WEEKEND
Free Program On History Of Latino Vote In Hartford	Hartford (CT) Courant
Imagining A Celebrity Life For Sputnik 2 Space Dog	HARTFORD COURANT
Community Wellness Symposium Reg...	CBS Connecticut (Hartford,CT)
Baby Grand Jazz	HARTFORD COURANT
Hartford librarian wins White House distinction	Hartford (CT) Business Journal
Sullivan to lead bar	
OF NOTE	HARTFORD BUSINESS JOURNAL
NASW/CT Honors Two Members of the UConn SSW Community	University of Connecticut School of Social Work
City To Audit Schools, Library And Parking Authority	Hartford Courant Blogs (CT)
A Lecture on The Beatles at Hartford Public Library	CT.com (Hartford,CT)
City To Audit Hartford Schools, Library And Parking Authority	Hartford (CT) Courant
City To Audit Hartford Schools, Library And Parking Authority	CTnow.com (Hartford,CT)
Schools, Library, Parking Face Audit	HARTFORD COURANT
KORKY VANN'S DEAL OF THE DAY	HARTFORD COURANT

City To Audit Hartford Schools, Library And Parking Authority	Connecticut News - Courant.com
Best of Hartford 2013	HARTFORD MAGAZINE
A world of art	AVON LIFE
Mike Casey - Saxophonist	CBS Connecticut (Hartford,CT)
LIFE: A Journey Through Time - A Photographic Exhibition by Frans Lanting	Hartford (CT) Courant
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Chick Corea To Perform At Madison Church; Trumpeter Jeremy Pelt In New Haven	CTnow.com (Hartford,CT)
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LIFE: A Journey Through Time - A Photographic Exhibition by Frans Lanting	Hartford (CT) Courant
Lacemaking Exhibit At Hartford History Center 'Study in Lace'	Hartford Courant Blogs (CT)
Library Talk In Hartford On Jobs In Demand	JOURNAL INQUIRER
Chick Corea To Perform At Madison Church; Trumpeter Jeremy Pelt In New Haven	Hartford (CT) Courant
LIFE: A Journey Through Time - A Photographic Exhibition by Frans Lanting	Hartford (CT) Courant
Information Session For How To Get Job Training	Hartford Courant Blogs (CT)

**June 2013**

**Headline**

Henry Winkler  
 Author of Book That Inspired 'Downton Abbey' To Speak In Hartford, Madison  
 Courant Photography Department Blog - ESL CLASS

A Lecture on The Beatles at Hartford Public Library

TEDxBushnellPark  
 At Hartford's West Middle School, Keeping Ties To Karen Culture  
 National Award: Library Makes A Difference  
 AUTHOR OF 'DOWNTON ABBEY' INSPIRATION SPEAKS  
 DIVERSITY RULES

**Publication**

HARTFORD MAGAZINE  
 Hartford (CT) Courant

Hartford Courant Blogs (CT)

CT.com (Hartford,CT)

CBS Connecticut (Hartford,CT)  
 Hartford (CT) Courant

HARTFORD COURANT  
 HARTFORD COURANT

HARTFORD COURANT



NASW/CT Honors Two Members of the UConn SSW Community Amelia BROOKES	University of Connecticut School of Social Work Hartford (CT) Courant
Jeannette Walls Has New Novel	CTnow.com (Hartford,CT)
Jeannette Walls' Visit Among R.J. Julia Events	Hartford (CT) Courant
Hartford Library Employee To Be Honored As 'Champion Of Change' At White House	Hartford (CT) Courant
Initiatives Earn Presidential Honor	HARTFORD COURANT
Hartford Library Employee To Be Honored As 'Champion Of Change' At White House	Connecticut News - Courant.com
JoeSam At Hartford Public Library's ArtWalk	Hartford (CT) Courant
JOESAM AT HARTFORD PUBLIC LIBRARY	HARTFORD COURANT
Poet Philip Schultz Next Up At Sunken Garden	Hartford (CT) Courant
PHILIP SCHULTZ AT SUNKEN GARDEN	HARTFORD COURANT
Andy Hart Photographs At Hartford Public Library	Hartford Courant Blogs (CT)
Hartford Public Library Welcomes Henry Winkler	Hartford Courant Blogs (CT)
Hartford Library Welcomes Henry Winkler To 'One Happy Big Summer Night'	HARTFORD COURANT
Hartford Circus Fire Anniversary with Topsy Author Michael Daly - Mark Twain House & Museum - Hartford - Lectures/Literature - Courant.com	Hartford (CT) Courant
TEDxBushnellPark - Hartford Public Library - Center For Contemporary Culture	Fairfield (CT) Citizen-News
ONE FOR THE PAGES	HARTFORD COURANT
Public Library Kicks Off Summer Reading Program	HARTFORD COURANT
City Opens Cooling Centers	Hartford Courant Blogs (CT)
DEVELOPER: FRONT ST. 'AT TIPPING POINT'	HARTFORD COURANT
Hartford Circus Fire Anniversary Event with Authors Michael Daly and Bruce McNab	Hartford (CT) Courant
City Audit of Hartford Schools Finds No Financial Irregularities	Hartford (CT) Courant
Credit Card Audit Finds No	HARTFORD COURANT
A discussion of a Nicaraguan Novel - Hartford Public Library	Hartford (CT) Courant
City Audit of Hartford Schools Finds No Financial Irregularities	WTIC FOX CT